

social नीति

# Our Success Story with a Home Furnishing Brand



→ SWIPE

# Our Strategies:

## Multiple ad sets within a single campaign



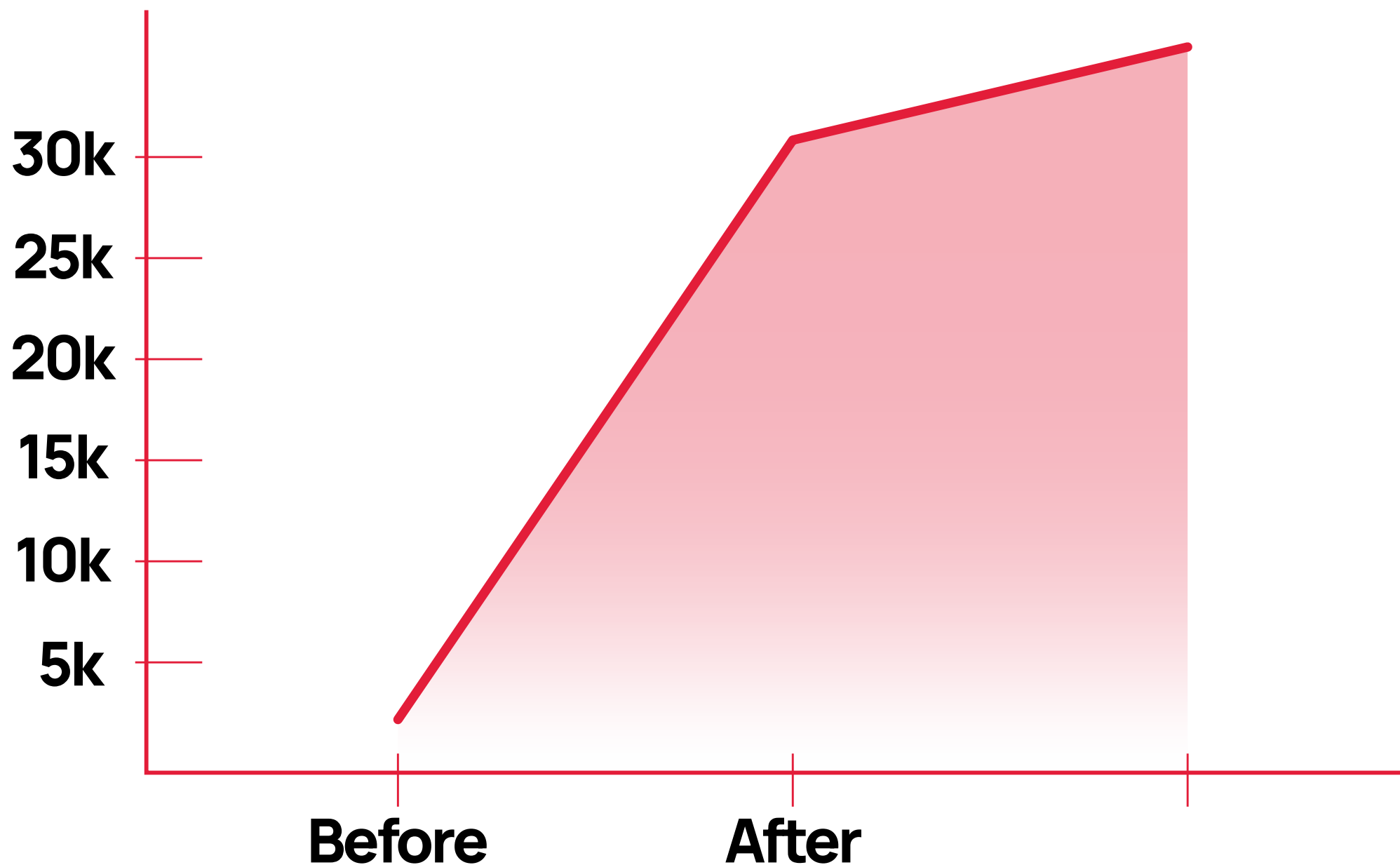
**Different targeting for different range of products**

**Various Ad formats including carousel, video and static**



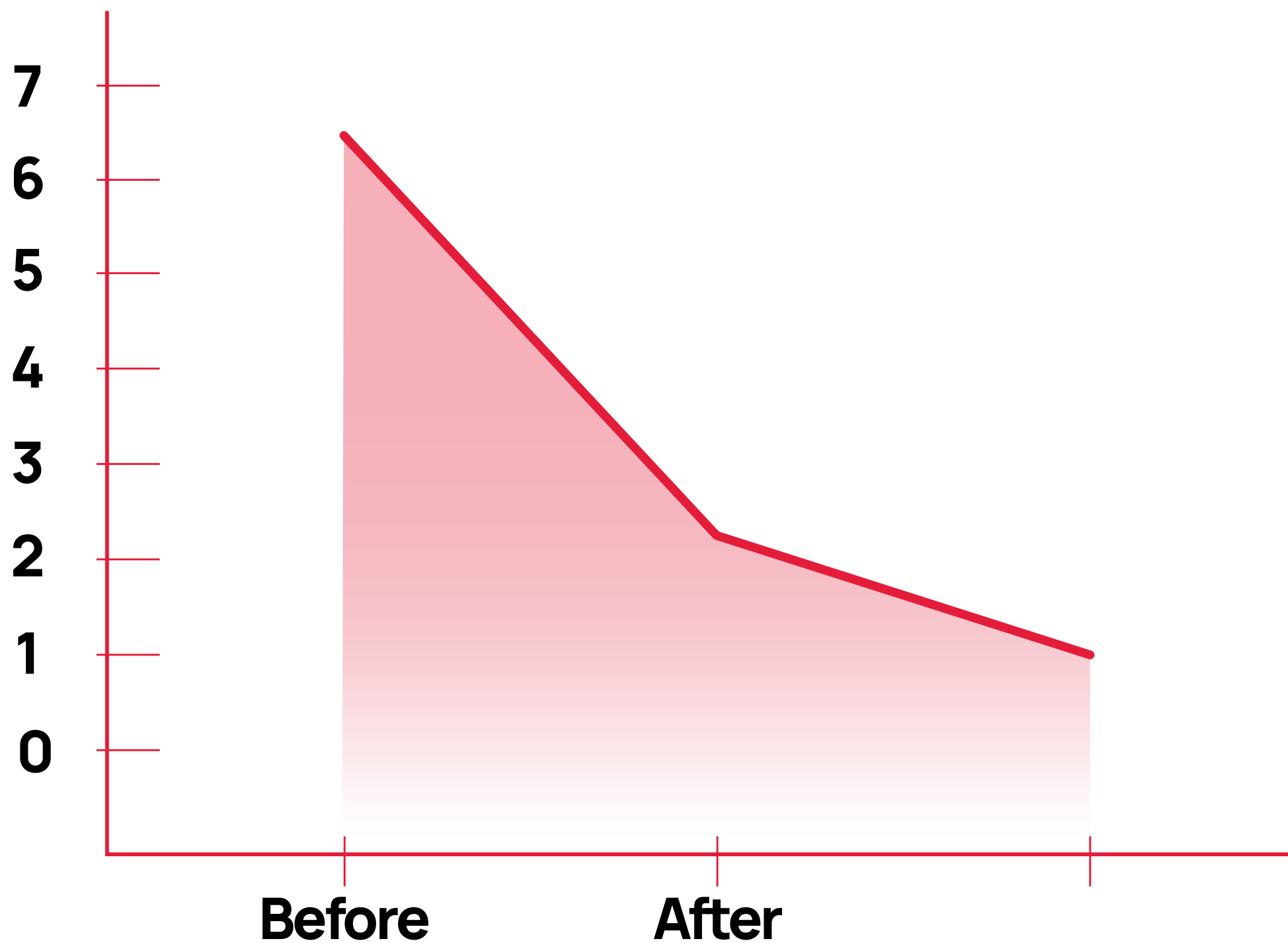
# Increase in Website Traffic by

1803%






# Decrease in Cost per result by

31.56%







 /socialneeti |  98305 89622 |  [www.socialneeti.com](http://www.socialneeti.com)