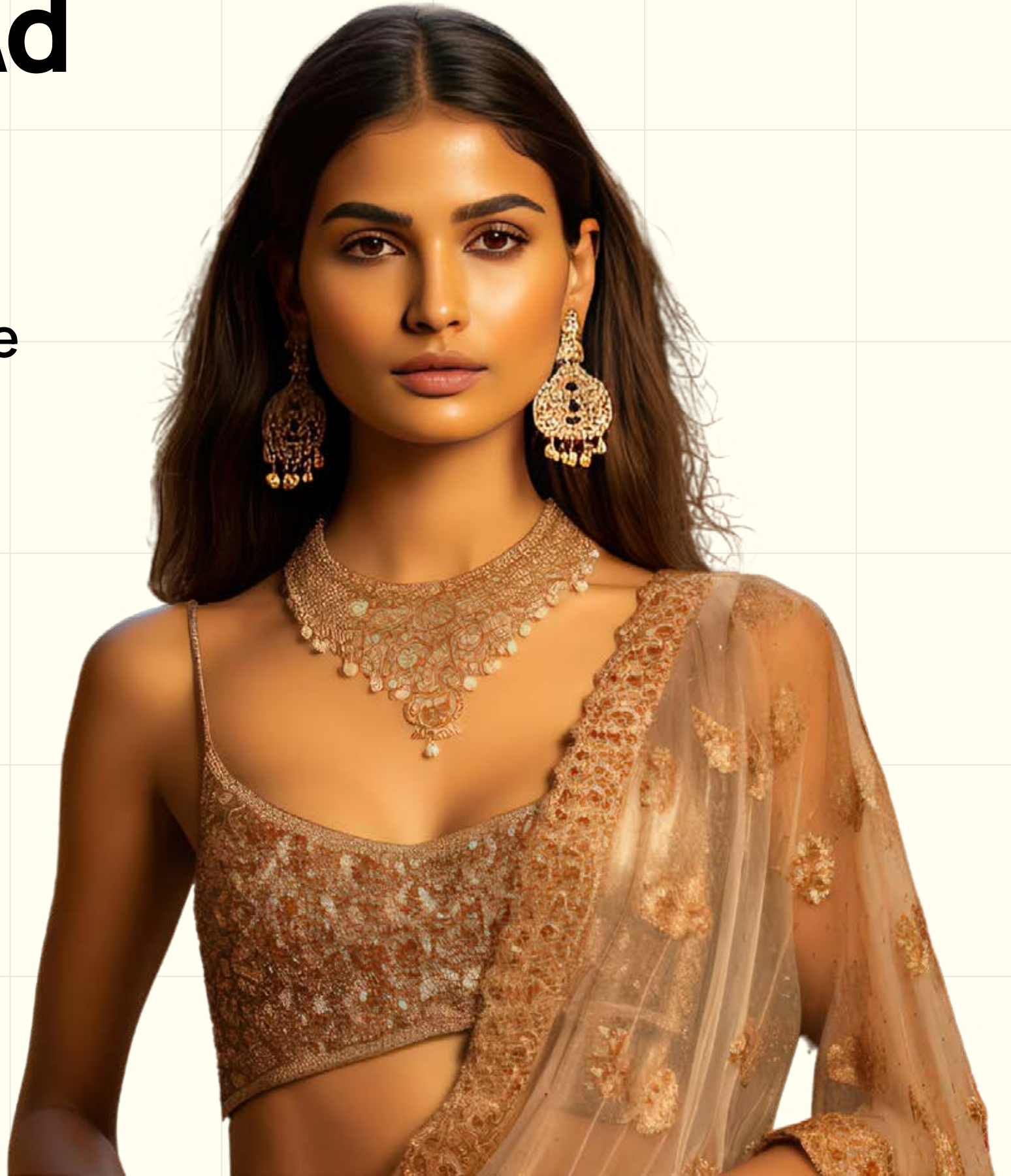


# Decoding the Tricks of Engagement: How We Gained 28.9 % Engagement for Samsara in Jaipur with Ad Campaigns

Recently, we witnessed how one of our eminent clients from the jewellery industry with a varied selection, ranging from heavy jewellery to finer pieces, soared high with a maximum engagement ratio.

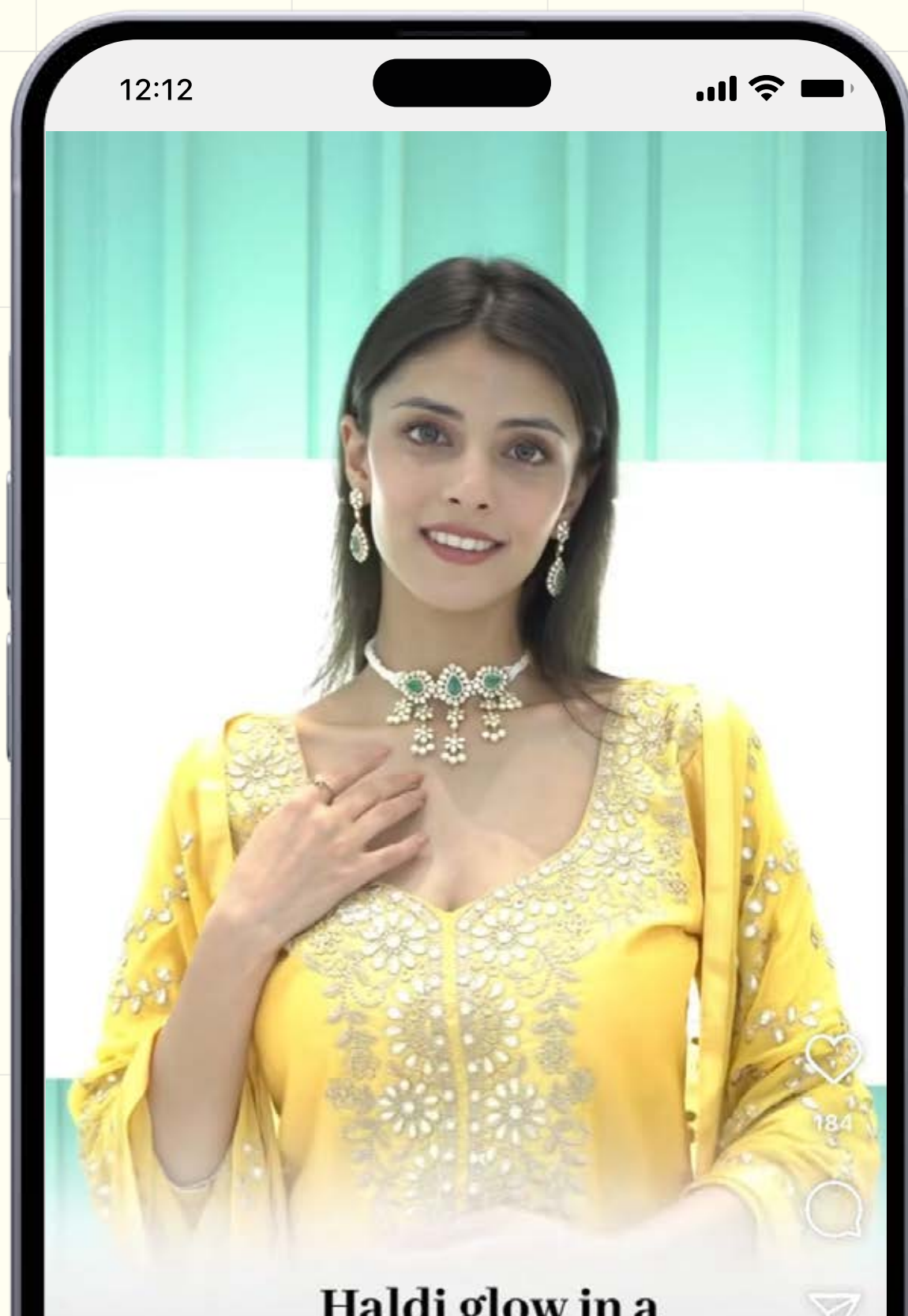


**Their chief concern as a brand was to gain more followers, reach, and better engagement.**

**That's where our Ad-maestros stepped in....**



In December, **we ran an ad across Facebook and Instagram** and used target audience, with careful research and analysis to meet the requirements of the client.



Within a month, we attained great results in terms of followers and reach, and the hike in engagement was baffling!

**+117%**  
Reach

**+334.6%**  
Followers

**+28.9%**  
Engagement

**+28.8%**  
Impression

# Intrigued by the results?

Let your brand soar high with the correct set of marketing tools and techniques, and of course, expert bits of advice from Social Neeti!

