

social नीति

How we boosted the **Google My Business** Performance of a Jewellery Brand in just **3 months**



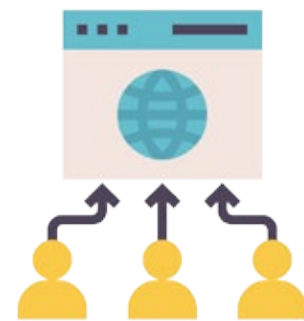
→ SWIPE

Challenges



**No Search Engine
Presence**

**Website Traffic was
Nil**



Strategies



Focused on keyword optimization

High Quality Content



Strategic Link Building to improve search engine presence and drive website traffic






Increase in **Website Traffic** by

7.5k

Increased **Impressions** by

106k views



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